



WHY ADVERTISE IN THE... KIOGA MAGAZINE?



\$2.1+ BILLION

Reach CEOs, Presidents, Directors, Purchasing Agents, and Senior Management in the \$2.1B+ oil and gas industry throughout the State of Kansas.



12,000

With 12000+ readers of KIOGA Magazine to reach annually and print and online versions available, there are innumerable ways to be seen.



TARGETED

KIOGA Magazine is a recognized and targeted industry publication with established readership and trusted content.

VIEW THE LAST ISSUE



Click here to see the last issue that reached thousands of viewers!

DEADLINES

JAN/FEB

AD DEADLINE: January 5

EST. DELIVERY: Early February

MAR/APR

AD DEADLINE: March 3

EST. DELIVERY: Late March

MAY/JUNE

AD DEADLINE: May 3

EST. DELIVERY: Late May

JULY/AUG

AD DEADLINE: July 7

EST. DELIVERY: Early August

SEPT/OCT

AD DEADLINE: September 2

EST. DELIVERY: Late September

NOV/DEC

AD DEADLINE: November 1

EST. DELIVERY: Late November

SPECIFICATIONS

COLOR SPACE: Full Color

FREQUENCY: Bi-monthly

BINDING: Saddle-Stitch

TRIM SIZE: 8.375" x 10.875"

FOR MORE INFORMATION

SALES DEPARTMENT

p. 240.393.4149 / tf. 800.572.0011 x8005
advertising@emconsultinginc.com



CLICK HERE TO SIGN UP ONLINE!

www.reserveyourad.com/KIOGA

AD RATES ALL RATES LISTED ARE PER ISSUE

AD SPECS (Width by Height)

COLOR ADS	1 ISSUE	6 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	\$1,399	\$1,099	\$189	8.625" x 8.375"	N/A
Inside Back Cover	\$1,299	\$999	\$189	8.625" x 11.125"	N/A
Inside Front Cover	\$1,199	\$899	\$189	8.625" x 11.125"	N/A
Full Page	\$999	\$799	\$189	8.625" x 11.125"	N/A
1/2 Page	\$599	\$499	\$189	3.625" x 10"	7.5" x 5"
1/4 Page	\$399	\$299	\$189	3.625" x 5"	5" x 3.625"
1/8 Page	\$249	\$199	\$189	N/A	3.5" x 2.5"

**Non-Members add 10%; All rates listed are per issue*

DIGITAL BANNER	1 ISSUE	6 ISSUES	WEB LINK	AD SPECS
Double Side Banner	\$749	\$699	INCLUDED	two @ 200 x 860 pixels
Full Side Banner	\$499	\$449	INCLUDED	200 x 860 pixels
Double Box	\$399	\$369	INCLUDED	200 x 567 pixels
Single Box	\$249	\$199	INCLUDED	200 x 860 pixels
GIF Upgrade*	\$400	N/A	N/A	Length: 10 seconds Frames: 3 max

**Once you have purchased a print or digital advertisement, the GIF Animation Upgrade will allow your image or text to animate in the Digital Edition of the magazine.*